

# KARAVANiST OUTDOORiST

January 7-15 2023

POST SHOW REPORT



**VISITOR STATISTICS**

A green horizontal bar with a tapered right end, containing the text '65 Countries'.

65 Countries

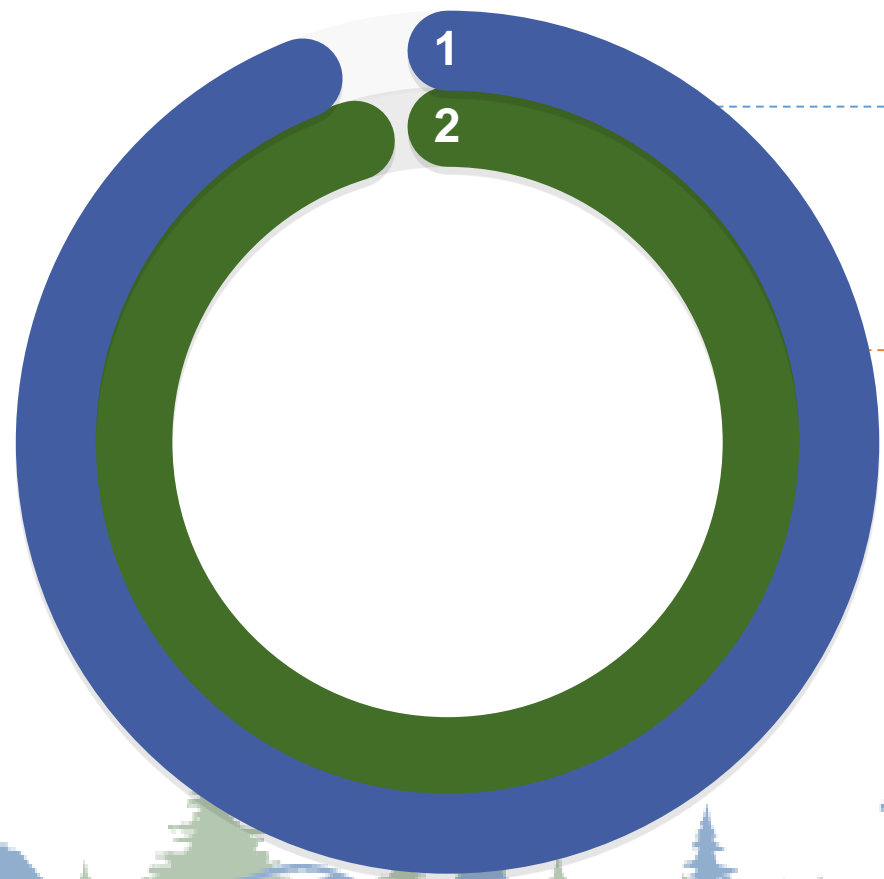
A blue horizontal bar with a tapered right end, containing the text '519 International Visitors'.

519 International Visitors

A red horizontal bar with a tapered right end, containing the text '59.548 Total Visitors'.

59.548 Total Visitors





**3 stars** **%93**  
Satisfaction Rate

**4 stars** **%95**  
Planning to Visit Again



## PURPOSES OF VISITING

%92

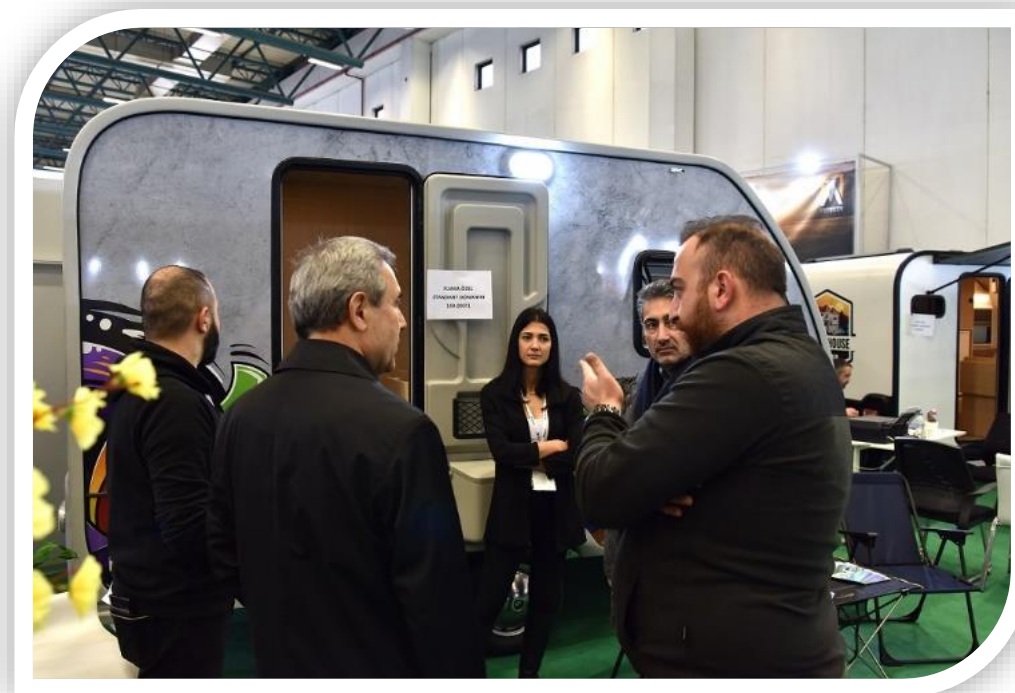
To keep up with industry innovations and developments.

%89

To meet different companies in line with their business goals.

%89

Expanding the network for future business opportunities.



%98

To socialize with the sector

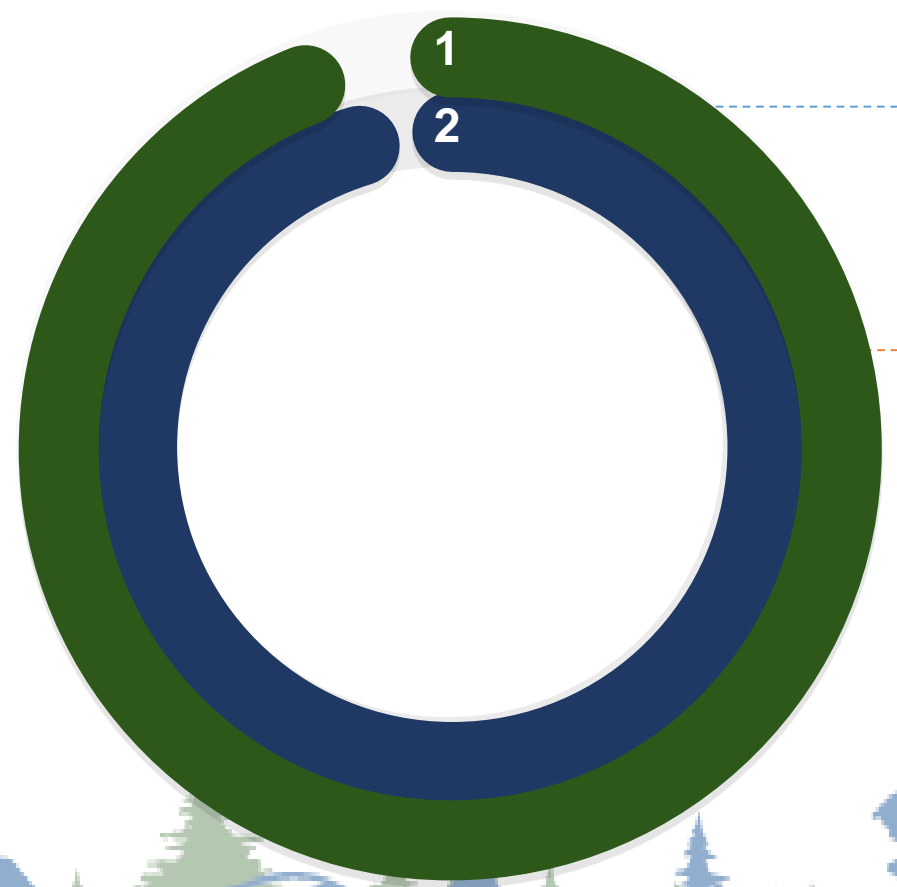
%92

To meet industry leaders

%96

To meet current supplier network





★★ **%92**  
Satisfaction Rate

★★ **%93**  
Plan to Participate Again



## PURPOSE OF PARTICIPATION



%85

- To meet current supplier network

%86

- To acquire new potential customers from the international market

%100

- To maintain/strengthen the company's image

%91

- To acquire new potential customers from Turkey

%86

- To introduce a new product/service

%100

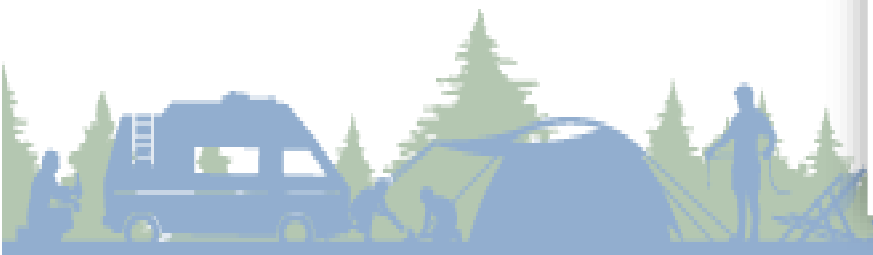
- To see what's new

%100

- To find dealers, representatives, business partners and distributors



## PICTURES FROM FAIR





## PICTURES FROM FAIR



## PICTURES FROM FAIR





TÜYAP

**SEE YOU AT NEXT EVENT!**

**JANUARY 6-14 2024**

KARAVANiST  
OUTDOOR  
SALON HALL 2.3.6

ÇIKIŞ / EXIT

ÇIKIŞ / EXIT

GİRİŞ / ENTRANCE

ENTRANCE